



**SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING**

DATE: Wednesday, January 19, 2022

TIME: 11:30 a.m.

PLACE: Virtual Zoom

PUBLIC LOCATION: Tourist Information Center, 617 N. IH 35

<https://us02web.zoom.us/j/82333133968>

Or Telephone:

US: +1 346 248 7799 or 888 788 0099 (Toll Free)

Webinar ID: 823 3313 3968

MISSION STATEMENT

The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Consider Acceptance of Minutes – **3 Minutes**
 - a. September 15, 2021
 - b. November 17, 2021 – No minutes due to no Quorum
5. Review and Accept Financial Report through January 2022 – **10 Minutes**
6. Discuss member that represents river/natural area preservation in the city – **10 Minutes**
7. Marketing and Website Update – **10 Minutes**
8. Director Report – **15 Minutes**
 - c. Hotel market update
 - d. San Marcos – Tax Revenue Collections
 - e. November – January Staff Activities
 - f. Development updates and events
9. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
10. Around the Room – Representatives Activities, Events and Updates – **5 Minutes**
11. Question and Answer Session with Press and Public
12. Adjournment

**San Marcos Convention and Visitor Bureau
617 IH 35 North, San Marcos, TX 78666
www.visitsanmarcos.com**

The City of San Marcos does not discriminate on the basis of disability in the admission or access to its services, programs, or activities. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas RelayService (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov