



City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, September 21, 2022 at 5:30pm

Attend in Person:

Chamber of Commerce Conference Room
202 N CM Allen Pkwy San Marcos, TX 78666

Attend Online via Virtual Zoom Meeting:

Webinar ID: 891 9973 7748

Public Link: <https://us02web.zoom.us/j/89199737748>

- I. Call To Order**
- II. Roll Call**
- III. Citizen Comment Period:**

Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

PRESENTATIONS

- 1. Receive presentation from Planning and Development Services for an update on the Downtown Area Plan.

MINUTES

- 2. Consider approval of the July 20, 2022, meeting minutes.

ACTION

- 3. Banner Selection Committee – Determine which Main Street Board Member will sit on a committee to determine artwork for upcoming and future downtown banner designs.

DISCUSSION ITEMS

- 4. Fall Events – Receive update from staff on Fall events. Discuss and schedule meeting of the event subcommittee.
- 5. Think B!G Launch – Receive update from staff on launch of the Think B!G small business counseling program. Discuss how Main Street Board Members can assist in educating local business owners.
- 6. Board Retreat – Revisit potential dates and locations for Fall 2022.
- 7. Downtown Blitz – Receive update from staff on upcoming large scale downtown cleanup event. Discuss possible impact to October Board Meeting.

REPORTS

- 8. Main Street Program Report
- 9. Financial Report
- 10. Downtown Association Report
- 11. Economic Development Report
- 12. Parking Advisory Board Report

FUTURE AGENDA ITEMS

IV. Question and Answer Session with Press and Public

V. Adjournment

Notice of Assistance at the Public Meetings

The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov.

For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.