



**SAN MARCOS CONVENTION AND VISITOR BUREAU
BOARD OF DIRECTORS MEETING**

DATE: Wednesday, March 16, 2022

TIME: 11:30 a.m.

PUBLIC LOCATION: Tourist Information Center, 617 N. IH 35

PLACE: Virtual Zoom Webinar

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/86436904629>

Or Telephone:

888 788 0099 (Toll Free) or 877 853 5247 (Toll Free)

MISSION STATEMENT

The San Marcos Convention and Visitor Bureau is committed to developing and marketing San Marcos as a premier year-round destination for leisure, group, and business travelers that will have a positive economic impact on the community. We serve as the advocate for the traveler and promote that which is unique to San Marcos.

AGENDA

1. Call to Order and Roll Call
2. Citizen Comment Period – **3 Minutes**
3. Mission Statement – **1 Minute**
4. Board Appointments – **5 Minutes**
 - a. Current Ordinance
 - b. Board member general powers and duties
 - c. Attendance Policy
5. Election of Officers – **5 Minutes**
6. Consider Acceptance of Minutes January 19, 2022 – **3 Minutes**
7. Review and Accept Financial Report through March 2022 – **10 Minutes**
8. Review and Accept Bylaws – **5 Minutes**
9. Marketing Update – **10 Minutes**
10. Director Report – **20 Minutes**
 - a. Hotel market update
 - b. San Marcos – Tax Revenue Collections
 - c. January - March Staff Activities
 - d. Development updates and events
11. Future Agenda Items – Discuss items designated for future agenda – **5 Minutes**
12. Around the Room – Representatives Activities, Events and Updates – **5 Minutes**
13. Question and Answer Session with Press and Public
14. Adjournment

**San Marcos Convention and Visitor Bureau
617 IH 35 North, San Marcos, TX 78666
www.visitsanmarcos.com**

The City of San Marcos does not discriminate on the basis of disability in the admission or access to its services, programs, or activities. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas RelayService (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov