



City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, April 17, 2019 at 5:30pm
Main Street Office
317 N LBJ Dr
San Marcos, Texas

- I. **Call To Order**
- II. **Roll Call**
- III. **Citizen Comment Period:**

MINUTES

1. Consider approval of the March 20, 2019 meeting minutes.

ACTION ITEMS

2. Consider Organization Committee recommendation for May Partner of the Month.
3. Hold election for Advisory Board Chair and Vice Chair.
4. Make appointments to chair Main Street committees: Organization, Economic Vitality, Promotion and Design.

DISCUSSION ITEMS

5. Discuss Preservation Award nominations.
6. Discuss committee meeting times and dates.
7. Discuss Board sponsorship of Cinco de Mayo event hosted by Centro.
8. Discuss design and purchase of Board shirts, to be worn at official Main Street events.
9. Discuss potential Board submission of input during annual City of San Marcos Land Development Code update.
10. Review current Work Plan and begin to develop goals and objectives for Main Street along the Four Point Approach.

REPORTS

11. Main Street Program Report
12. Financial Report
13. Committee Reports:

- Organization Committee
- Economic Vitality Committee
- Promotion Committee
- Design Committee

FUTURE AGENDA ITEMS

VI. Question and Answer Session with Press and Public

VII. Adjournment

Notice of Assistance at the Public Meetings

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For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.