



City of San Marcos
Regular Meeting
Main Street Advisory Board
Wednesday, July 20, 2022 at 5:30pm

Attend in Person:

Chamber of Commerce Conference Room
202 N CM Allen Pkwy San Marcos, TX 78666

Attend Online via Virtual Zoom Meeting:

Webinar ID: 894 4569 9033

Public Link: <https://us02web.zoom.us/j/89445699033>

I. Call To Order

II. Roll Call

III. Citizen Comment Period:

Persons wishing to participate (speak) during the Citizen Comment portion of the meeting must email jfalletta@sanmarcostx.gov prior to 12:00PM the day of the meeting. Comments shall have a time limit of three minutes each. Any threatening, defamatory or other similar comments prohibited by Chapter 2 of the San Marcos City Code will not be read.

PRESENTATIONS

1. Receive presentation from Texas State University students regarding their Geography Location Analysis research projects completed in Spring 2022 on behalf of Main Street.
2. Receive presentation from the Lost River Film Festival and the Office of the Hays County Judge, requesting Main Street support of their initiative to name "Boyhood Alley."

MINUTES

3. Consider approval of the June 15, 2022, meeting minutes.

ACTION ITEMS

4. Discuss and consider support of the Lost River Film Fest and Office of the Hays County Judge's request to support their initiative to name "Boyhood Alley."

DISCUSSION ITEMS

5. August Board Meeting – Discuss scheduling of August board meeting.
6. Great American Main Street Award – Discuss San Marcos Main Street Program's application for this award and delegate responsibilities as needed.
7. TIRZ#5 Funded Projects – Receive update from staff on projects approved and funded by the TIRZ#5 Board.
8. Summer Board Retreat – Receive update from board member leads on locations and priority activities.

REPORTS

9. Main Street Program Report
10. Financial Report
11. Downtown Association Report
12. Economic Development Report
13. Parking Advisory Board Report

FUTURE AGENDA ITEMS

IV. Question and Answer Session with Press and Public

V. Adjournment

Notice of Assistance at the Public Meetings

The City of San Marcos is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Individuals who require auxiliary aids and services for this meeting should contact the City of San Marcos ADA Coordinator at 512-393-8000 (voice) or call Texas Relay Service (TRS) by dialing 7-1-1. Requests can also be faxed to 855-461-6674 or sent by e-mail to ADArequest@sanmarcostx.gov.

For more information on the Main Street Advisory Board, please contact Josie Falletta at jfalletta@sanmarcostx.gov.