



# City of San Marcos

630 East Hopkins  
San Marcos, TX 78666

## Meeting Minutes City Council

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Tuesday, April 19, 2022

3:00 PM

City Council Chambers

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### 630 E. Hopkins - Work Session

#### I. Call To Order

**With a quorum present, the work session of the San Marcos City Council was called to order by Mayor Hughson on Tuesday, April 19, 2022 at 3:02 p.m. This meeting was held in-person and online.**

#### II. Roll Call

**Council Member Prather arrived after roll call.**

**Present:** 7 - Mayor Jane Hughson, Council Member Maxfield Baker, Council Member Saul Gonzales, Mayor Pro Tem Shane Scott, Deputy Mayor Pro Tem Alyssa Garza, Council Member Jude Prather and Council Member Mark Gleason

#### III. 30 Minute Citizen Comment Period

**Shaune Maycock, owner of Blue Skies Aviation, would like council to help him with obtain a detailed statement from Texas Aviation Partners since it has not been provided. He expressed concern with the records not being provided and this has caused back rent to be unpaid. He wants to work on getting up to date with his rent.**

#### PRESENTATIONS

1. Receive a staff presentation and recommendation regarding the second round of American Rescue Plan (ARP) Funding, and provide direction to the City Manager.

**Stephanie Reyes, Interim City Manager, provided the presentation on the second round of American Rescue Plan funding. She reported on updated guidelines and stated the city's criteria requests must meet ARPA-eligibility, core services, strategic initiative and be equity based.**

**Council held discussion and provided the following recommendations:**

#### RECOMMENDED FUNDING REQUESTS

- 1) Cyber Security - Intrusion Prevention System - \$195,000
  - 2) Fire/Police/EMS Dispatch Consoles - \$185,000
  - 3) Dunbar Park Public Restroom Facilities (new building) - \$150,000
  - 4) Recruitment incentives/internal compensation adjustments (if needed) - \$300,000
  - 5) Police Headquarters Radio Reception - \$50,000
  - 6) Police/Fire/EMS Dispatch historical data conversion - \$90,000
  - 7) Youth Activity Scholarships (funding for 5 years) - \$205,000
  - 8) Network Specialist (funded for 5 years) - \$415,000
  - 9) Mental Health Clinician Collaboration (MHCC) (funding for 5 years) - \$425,000
  - 10) Antivirus Technology Software - \$140,000
  - 11) Arizona Senior Center Renovations - \$40,000
  - 12) Price Senior Center Improvements - \$150,000
  - 13) Family Planning Center Renovation - \$90,000
  - 14) East Side Workforce Training Center Renovations - Phase 1 (former SMEU facility) - \$240,000
  - 15) Quail Creek/Eastside Regional Park Acquisition - \$700,000
  - 16) Video Conferencing resources for city facilities - \$400,000
  - 17) Chromebooks for Library Programs - include in budget - \$5,400
  - 18) Home Rehabilitation - Mission Able - \$800,000
  - 19) Mobile message signs (trailers) - \$96,000
  - 20) Permanent LED message signs (locations to be determined) - \$75,000
  - 21) Neighborhood signage (temporary notification signs) - \$600
  - 22) Homelessness: Camp clean ups (funding for 2 years) - \$10,000
  - 23) Tree Removal Program for private property owners - \$135,000
- TOTAL: \$4,897,000**

**COUNCIL WILL CONSIDER THE FOLLOWING AT A LATER TIME**

- 24) Five Mile Dam Soccer Complex Lighting - option 1 - \$400,000
  - 25) Downtown Events to increase resident traffic - \$60,000
  - 26) Website Accessibility Audit & Compliance upgrade; implement website improvements - \$195,000
  - 27) City Park Playground Improvements \$850,000
  - 28) Equity Program Coordinator (temporary for 4 years) - \$400,000
- TOTAL: \$1,905,000**

**OTHER STAFF IDENTIFIED COMMUNITY PROGRAMS THAT WERE PRESENTED**

- 29) Neighborhood Grants - Neighborhood Improvements - \$200,000
- 30) Youth Art and Culture Equity Programs - expand and enhance access -

**\$450,000**

**31) Neighborhood Mural Mentorship - \$325,000**

**32) Homelessness: Program Manager to coordinate and implement homeless initiatives (funding for 2 years) - \$150,000**

**33) Homelessness: Case Manager (funding for 2 years) - \$220,000**

**34) Homelessness: Rental of office space for Program Manager and Case Managers to act as intake location (funding for 2 years) - \$48,000**

**35) Benefit Navigator (funding for 2 years) - \$150,000**

**36) Tool Trailer (trailer and tools to rehab homes) - \$25,000**

**37) Sunset Acres Pedestrian Walking Trail (recommended through school district survey) - \$650,000**

**38) Dunbar Recreation Center Renovations - \$150,000**

**39) Dunbar Home Economic Building Renovations - \$325,000**

**TOTAL: \$2,693,000**

**ADDITIONAL STAFF IDENTIFIED FUNDING REQUESTS WERE PRESENTED**

**40) Direct aid to residents - partnership with County (TBD after discussing with County, community survey) TBD**

**41) New City Brand/Logo \$355,000**

**42) Complete HigherGround Recording Project - integrates radio with 9-1-1 and phone recording \$60,000**

**43) HHW Equipment - Aerosol can crusher and paint can, pail and filter crusher - \$60,000**

**44) HHW Equipment - Light Bulb Crusher - \$10,000**

**45) Furget Me Not program for pet medical issues - \$60,000**

**46) Acquisition of Historic First Baptist Church - \$800,000**

**47) Neighborhood Grants - Know Your Neighbor events - \$10,000**

**48) Digital marketing campaigns for the promotion of downtown small businesses and activities/events held in downtown - \$120,000**

**49) Streaming TV video ads - new - \$120,000**

**50) ARP Grant Consultant (was included in 1st round ARP) (2 years) - \$110,000**

**51) Stop the Bleed training and Public Access bleeding control stations - COAD - \$11,500**

**52) Police Radio Upgrades - Mobile and Portable - \$207,343**

**53) Equipment to help residents - flatbed trailer and dump trailer (look at availability of current equipment) - \$22,000**

**54) New City Website - \$150,000**

**55) SmartForce communications system for Police / Marshals - \$125,000**

**56) SEM - Search Engine Marketing - \$36,000**

- 57) Visitor Data and marketing campaign measurement dashboard - \$105,000
  - 58) Conversant display and video with visitor spend data - \$300,000
  - 59) Email marketing - \$30,000
  - 60) Video content for tourism videos - \$40,000
  - 61) Meeting campaign digital ads - Meet in San Marcos - \$60,000
  - 62) Programmatic Audio ads on music subscription services - \$30,000
  - 63) Grants Specialist (funding for 4 years) - \$460,000
  - 64) IT Specialist - Police (funding for 5 years) - \$337,978
  - 65) Fire Station #7 - located on the north end of San Marcos, near the intersection of Opportunity Blvd. and Harris Hill Rd., in the Whisper East Development - \$12,450,000
  - 66) Temporary Emergency Shelters for those impacted by disasters - \$522,530
  - 67) Event/Meeting Live Streaming and Transcribing Capabilities - may be paid from PEG funds - \$130,000
- TOTAL: \$16,722,351**

## EXECUTIVE SESSION

2. Executive Session in accordance with the following:
  - A. Sec. §551.071 of the Texas Government Code: Consultation with Attorney: To seek legal advice from the city attorney regarding enforcement of provisions in ground leases and facility leases at the San Marcos Regional Airport.
  - B. Sec. §551.072 of the Texas Government Code: Real Property: to receive a briefing and deliberate on the possible acquisition of property in downtown for future fire station.

**A motion was made by Mayor Pro Tem Scott, seconded by Mayor Hughson, to enter into Executive Session at 4:42 p.m. The motion carried by the following vote:**

**For:** 7 - Mayor Hughson, Council Member Baker, Council Member Gonzales, Mayor Pro Tem Scott, Deputy Mayor Pro Tem Garza, Council Member Prather and Council Member Gleason

**Against:** 0

## IV. Question and Answer Session with Press and Public.

**None.**

## V. Adjournment.

**A motion was made by Mayor Pro Tem Scott, seconded by Mayor Hughson, to adjourn the work session of the City Council on Tuesday, April 19, 2022 at 5:50 p.m.. The motion carried by the following vote:**

**For:** 7 - Mayor Hughson, Council Member Baker, Council Member Gonzales, Mayor Pro Tem Scott, Deputy Mayor Pro Tem Garza, Council Member Prather and Council Member Gleason

Against: 0

Elizabeth Trevino, Deputy City Clerk

Jane Hughson, Mayor