



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2022

Name of Agency/Organization: Hays-Caldwell Women's Center

Address: PO Box 234

City, State & Zip: San Marcos, TX 78667

Contact Person: Holly Cunningham-Kizer Title: Director of Community Partnerships

E-Mail Address: holly@hcwc.org Website: www.hcwc.org

Phone: 512.396.3404 Fax: 512.353.2018

Program Title: Non-Residential Family Violence Program

Amount of Funds Requested: \$35,000

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

The Family Violence Program provides free and confidential services to victims of family violence face-to-face and provides a coordinated response with community partners.

Describe who will benefit from this program and how:

HCWC provides the following services to any adult victim of family violence and child witness of family violence in the San Marcos area:

1. 24-hour HELPLINE answered by trained advocates
2. Dating Violence counseling and education
3. Legal advocacy
4. Counseling and support groups
5. Special programs and therapy for children who have witnessed violence in the home
6. Assist victims in securing resources (e.g. Texas Crime Victims Compensation fund)
7. Accompaniment to medical providers, law enforcement and legal proceedings
8. Act as a liaison with appropriate agencies on behalf of clients
9. Provide information and referral services

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: Victims of Crime Act- VOCA (Requires 20% match) Amount: \$851,727.10

Source: _____ Amount: _____

Client Information Specific to This Program:

1) Describe the direct clients for this program.

Direct clients are victims of family violence or a friend or family member of a victim. Many children who have witnessed violence at home receive services as well. We serve clients both face-to-face and virtually using telehealth and video conferencing.

2) How is the program marketed to direct clients? How do you find these clients?

We partner with local law enforcement officers and victim advocates to communicate information about our services when responding to Family Violence calls. At local hospitals we foster relationships with the Emergency Rooms to contact us when a victim arrives with injuries caused by Family Violence. In local doctor's offices and businesses, we have written materials about our services available to patrons. During every presentation we give to community members we include how they can reach us. Additionally, we market service information through social media, emails, newsletters, awareness events and through our website.

3) Describe the indirect clients for this program, if any.

Callers on our 24-hour HELPLINE receive information about family violence services.

4a) Expected total annual unduplicated direct clients for this program: **666**

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: **298**

5) Does program participation depend upon income or any other determination of eligibility?

No:

Yes: _____ If Yes, please attach a copy of the eligibility guidelines.

(If a sliding scale is used attach a copy of the scale used.)

Submitted By:



Signature of Executive Director

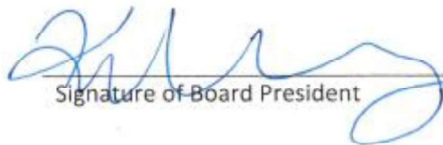
9/1/2021

Date

Melissa Rodriguez

Printed Name of Executive Director

Approval:



Signature of Board President

9/1/2021

Date

Katie McVaney

Printed Name of Board President



HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.
Responses should not exceed 75 words per question.

PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

The purpose of the Hays-Caldwell Women's Center is to create an environment where violence and abuse are not tolerated in the communities we serve. The Center will provide education, violence prevention services and crisis intervention to victims of family violence, dating violence, sexual assault, and child abuse. We will seek the support and resources necessary to meet this mission.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

In San Marcos, Family Violence is an issue that not only affects adults in unhealthy and dangerous relationships, but the children witnessing the turmoil and the greater community as a whole. For local Law Enforcement, responding to calls related to Family Violence has proven to be lethal, adding to the overall negative impact to the community. The demand for our services continues to rise, in 2020 we received 3,996 calls to our 24-Hour Crisis Hotline (HELpline), breaking our previous record.

3. What specific, measurable outcomes or results do you hope to achieve with this program?

The ultimate goal of the Center is to eliminate interpersonal violence and abuse in the communities we serve. For 2022, our goal is to have at least 85% of clients surveyed to answer "yes" when asked if they "know more ways to plan for their safety due to the services provided by HCWC." We utilize computerized outcome surveys for clients to complete online. The results are tabulated and tracked. The survey is comprised of both open ended and standardized questions. Last month two clients wrote in the outcomes survey: "You helped save my life" and "This place has helped me gain my strength back."

4. How will you measure results throughout the year?

HCWC utilizes a two-pronged approach to outcome measurement and measuring program success. All clients served in the Family Violence Program are entered into a database and all services provided are recorded and tracked. We have continued to measure and track all client interactions even while having to make changes in the way that we deliver services as a result of COVID-19. It is more important than ever that we utilize technology to meet the needs of our clients and keep accurate records. The agency always works to accurately count the number of clients served each year.

5. Please answer the following questions if funding is requested for staff:

These funds will not be used for staff salaries.

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

6. Funding Questions:

a. What has your organization done in the past two years to raise different funding for this program? HCWC is committed to achieving our mission of creating an environment where violence and abuse are not tolerated in the communities we serve. We utilize all available resources to achieve this goal. Most of the funding for this program is derived from federal and state grants along with a significant contribution from our main foundation grant partner, the St. David's Foundation.

b. What do you plan to do this year to find different funding for this program? Similar to other non-profits in the state, we have experienced a cut in federal funds for the coming year. Local funds, such as those received from the City of San Marcos, are crucial to our continued ability to provide free and confidential services to local victims of abuse. We continually strive to increase our individual giving and community support through donor cultivation, awareness campaigns and strategic planning.

7. What additional funding is your agency requesting for this program ?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
Victims of Crime Act- VOCA	\$851,727.10	\$851,727.10	No
Health & Human Services Commission	\$333,846.00	\$333,846.00	No
St. David's Foundation	\$153,722	\$153,722	No
Christus Community Impact	\$50,000		Yes
Other Cities and Counties	\$143,558		Yes

8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.

We were able to utilize the allocated funds exactly how we had planned.

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

In FY 2020 we hosted 417 volunteers who donated 6,737 hours of their time to serve victims of abuse in our community. Volunteers go through our OAG-Certified Training to become Certified Sexual Assault Advocates. Counseling Interns who go through Advocate Training work with adults and children who are Family Violence survivors in individual and group counseling. Advocates also respond to local hospitals when Family Violence victims arrive in the Emergency Room with injuries.

10. Board of Directors Questions:

a. How is the agency's or organization's Board of Directors selected?

Each year the Board make-up is analyzed and potential members are identified based on needs. The Nominating Committee interviews potential members and a slate is presented for a vote at the Annual Meeting. We seek board members from every town we serve, from various professional disciplines and from diverse backgrounds.

b. How often does the Board meet?

The board meets monthly with the exception of December and the 17 elected and voting members had an overall attendance of 87% in FY2020. In addition to elected members, we have three Children's Advocacy Center Partner Agency Board Representatives and two Emeritus Board Members for a total of 22 members.

c. What actions do Board members take to support the programs of the agency or organization?

Every Board Member is a part of one of four Committees, which includes Operations, Finance, Public Awareness and Fundraising. They meet regularly to discuss any necessary changes to programming, policies and procedures. All Board Members are community advocates for the Center and the victims we serve.