



**City of San Marcos**  
**HUMAN SERVICES FUNDING APPLICATION**  
**Fiscal Year 2022**

Name of Agency/Organization: Hays-Caldwell Women's Center

Address: PO Box 234

City, State & Zip: San Marcos, TX 78667

Contact Person: Holly Cunningham-Kizer Title: Director of Community Partnerships

E-Mail Address: [holly@hcwc.org](mailto:holly@hcwc.org) Website: [www.hcwc.org](http://www.hcwc.org)

Phone: 512.396.3404 Fax: 512.353.2018

Program Title: Roxanne's House (Child Abuse Program)

Amount of Funds Requested: \$20,000

Status: (check one)       Existing Program       Program Expansion       New Program

**Briefly describe the program proposed for funding and the services it provides:**

Roxanne's House is the Children's Advocacy Center of HCWC, which exists to aid our partner agencies in investigating and prosecuting child abuse cases, specifically sexual abuse, physical abuse and neglect. It is a child-centered facility with trained staff specializing in child abuse issues and trauma including licensed counselors, forensic interviewers, and advocates. The purpose of Roxanne's House is to assist children in healing after abuse. HCWC facilitates a multidisciplinary team to ensure cooperation between the agency, law enforcement, prosecutors, Child Protective Services (CPS), Sexual Assault Nurse Examiners (SANEs), and Court Appointed Special Advocates (CASA).

**Describe who will benefit from this program and how:**

Roxanne's House provides the following services to child victims and their protective caregivers in the San Marcos area:

1. Case management, trial preparation, recorded forensic interviews
2. Counseling and support groups
3. Legal advocacy
4. Coordination of activities with the multidisciplinary team
5. Liaison with appropriate agencies
6. Assist victims in securing resources (e.g. Texas Crime Victims Compensation)
7. Information and referral services
8. Onsite Sexual Assault Forensic medical exams for chronic sexual abuse

**If requested funds are to be used as matching funds, identify source and amount of primary grants:**

N/A

Source: Victims of Crime Act- VOCA (Requires a 20% match) Amount: \$351,493.00

Source: \_\_\_\_\_ Amount: \_\_\_\_\_

**Client Information Specific to This Program:**

1) Describe the direct clients for this program.

Child survivor of sexual abuse, physical abuse and/or neglect, and secondary survivors including siblings of the victim and the protective caregiver(s) of child abuse victims, while the case is being investigated by the criminal justice system/Child Protective Services. We serve these clients both face-to-face and virtually using telehealth and video conferencing.

2) How is the program marketed to direct clients? How do you find these clients?

Clients are initially referred to Roxanne's House by Law Enforcement and/or Child Protective Services for forensic interviews as part of their initial investigations. Roxanne's House staff also receives Statewide Intakes daily from Child Protective Services and if it is necessary, they schedule a Forensic Interview with them. Children are also referred for Interviews by the District Attorney's office.

3) Describe the indirect clients for this program, if any.

Any individual who calls our 24-hour HELPLINE for information on child abuse services.

4a) Expected total annual unduplicated direct clients for this program: **556 children, 412 adults**

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: **140 children, 82 adults**

5) Does program participation depend upon income or any other determination of eligibility?

No:

Yes: \_\_\_\_\_ If Yes, please attach a copy of the eligibility guidelines.  
(If a sliding scale is used attach a copy of the scale used.)


**Submitted By:**

  
\_\_\_\_\_  
Signature of Executive Director

9/1/2021  
Date

Melissa Rodriguez  
\_\_\_\_\_  
Printed Name of Executive Director

**Approval:**

  
\_\_\_\_\_  
Signature of Board President

9/1/2021  
Date

Katie McVaney  
\_\_\_\_\_  
Printed Name of Board President



## HUMAN SERVICES FUNDING QUESTIONNAIRE

FY 2022

The Board strongly requests that all answers be typed.

Responses should not exceed 75 words per question.

**PLEASE COMPLETE ALL QUESTIONS.**

**1. What is the agency's or organization's mission?**

The purpose of the Hays-Caldwell Women's Center is to create an environment where violence and abuse are not tolerated in the communities we serve. The Center will provide education, violence prevention services and crisis intervention to victims of family violence, dating violence, sexual assault and child abuse. We will seek the support and resources necessary to meet this mission.

**2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?**

Last year alone our Forensic Interviewers conducted 500 Forensic Interviews and the program served a total of 550 children. When a child is abused or neglected, whether it was a one-time incident or recurring abuse, their experiences can affect them for the rest of their lives. With trauma-informed counseling and processing, even children with extreme cases can begin to heal and understand the abuse they suffered was not their fault. Roxanne's House is the sole Children's Advocacy Center serving Hays County and the resources we provide are unmatched.

**3. What specific, measurable outcomes or results do you hope to achieve with this program?**

Roxanne's House exists to serve child abuse victims; our goal is for 75% of the children surveyed to express that they feel safer as a result of the services they received from Roxanne's House. We utilize computerized outcome surveys for clients to complete online. The results are tabulated and tracked. The survey is comprised of both open ended and standardized questions. When asked what services were helpful, a teen client shared the following in July of this year: "Learning ways to cope with my feelings and talk about abuse. The relaxation exercises have really helped me."

**4. How will you measure results throughout the year?**

HCWC utilizes a two-pronged approach to outcome measurement and measuring program success. All clients served at Roxanne's House are entered into a database and all services provided are recorded and tracked. We have continued to measure and track all client interactions even while having to make changes in the way that we deliver services as a result of COVID-19. It is more important than ever that we utilize technology to meet the needs of our clients and keep accurate records. The agency ensures the number of clients served each year are counted accurately.

**5. Please answer the following questions if funding is requested for staff:**

These funds, if received will not be used for staff.

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

**6. Funding Questions:**

a. What has your organization done in the past two years to raise different funding for this program? HCWC is committed to achieving our mission of creating an environment where violence and abuse are not tolerated in the communities we serve. We utilize all available resources to achieve this goal. Most of the funding for this program is derived from federal and state grants along with a significant contribution from our main foundation grant partner, the St. David's Foundation.

b. What do you plan to do this year to find different funding for this program? Similar to other non-profits in the state, we have experienced a cut in federal funds for the coming year. Local funds, such as those received from the City of San Marcos, are crucial to our continued ability to provide free and confidential services to local victims of abuse. We continually strive to increase our individual giving and community support through donor cultivation, awareness campaigns and strategic planning.

**7. What additional funding is your agency requesting for this program?**

<b>Funding Source</b>	<b>Amount Requested</b>	<b>Amount Granted</b>	<b>Pending (Y/N)</b>
VOCA CAC – Victim's of Crime Act Children's Advocacy Center (Federal)	\$351,493	\$351,493	No
Children's Advocacy Centers of Texas	\$241,279	\$241,279	No
St. David's Foundation	\$153,722	\$153,722	No

**8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.**

We were able to utilize the allocated funds exactly how we had planned.

**9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?**

In FY 2020 we hosted 417 volunteers who donated 6,737 hours of their time to serve victims of abuse in our community. Volunteers go through our OAG-Certified Training to become Certified Sexual Assault Advocates. Counseling Interns who go through Advocate Training work with child abuse victims and protective caregivers in individual counseling sessions.

**10. Board of Directors Questions:**

a. How is the agency's or organization's Board of Directors selected?

Each year the Board make-up is analyzed and potential members are identified based on needs. The Nominating Committee interviews potential members and a slate is presented for a vote at the Annual Meeting. We seek board members from every town we serve, from various professional disciplines and from diverse backgrounds.

b. How often do does the Board meet?

The board meets monthly with the exception of December and the 17 elected and voting members had an overall attendance of 87% in FY2020. In addition to elected members, we have three Children's Advocacy Center Partner Agency Board Representatives and two Emeritus Board Members for a total of 22 members.

c. What actions do Board members take to support the programs of the agency or organization?

Every Board Member is a part of one of four Committees, which includes Operations, Finance, Public Awareness and Fundraising. They meet regularly to discuss any necessary changes to programming, policies and procedures. All Board Members are community advocates for the Center and the victims we serve.