



City of San Marcos
HUMAN SERVICES FUNDING APPLICATION
Fiscal Year 2022

Name of Agency/Organization: Hays-Caldwell Women's Center

Address: PO Box 234

City, State & Zip: San Marcos, TX 78667

Contact Person: Holly Cunningham-Kizer Title: Director of Community Partnerships

E-Mail Address: holly@hcwc.org Website: www.hcwc.org

Phone: 512.396.3404 Fax: 512.353.2018

Program Title: Sexual Assault & Abuse Program

Amount of Funds Requested: \$20,000

Status: (check one) Existing Program Program Expansion New Program

Briefly describe the program proposed for funding and the services it provides:

The Sexual Assault program provides face-to-face services to victims of sexual assault and abuse. The Hays-Caldwell Women's Center works with our community partners to provide a coordinated and comprehensive response to sexual assault/abuse survivors.

Describe who will benefit from this program and how:

HCWC provides the following services to adult victims of sexual assault/abuse in the City of San Marcos:

1. 24-hour HELPLine answered by trained advocates
2. 24-hour Hospital Emergency Advocate Response Team (HEARTeam)
3. Professional counseling (both individual and group counseling)
4. Legal support and advocacy
5. Accompaniment to medical providers, law enforcement and legal proceedings
6. Liaison with appropriate agencies and coordination of Sexual Assault Task Force (SART)
7. Assistance to victims in securing resources (e.g. Texas Crime Victim Compensation)

If requested funds are to be used as matching funds, identify source and amount of primary grants:

Source: Victims of Crime Act- VOCA (Requires a 20% match) Amount: \$329,240.30

Source: _____ Amount: _____

Client Information Specific to This Program:

1) Describe the direct clients for this program.

Primary and secondary victims: Survivor of sexual assault or abuse or a friend or family member of a survivor that is assisted by the agency. We serve clients both face-to-face and virtually using telehealth and video conferencing.

2) How is the program marketed to direct clients? How do you find these clients?

When a recent victim of sexual assault or abuse arrives at a local Emergency Room, HCWC sends an OAG-Certified Sexual Assault Advocate to offer support to the victim and any secondary survivors present. Advocates are trained on the steps of the Sexual Assault Forensic Exam (SAFE) as well as how to best support recent survivors. HCWC also works with partner agencies as a part of the SART (Sexual Assault Response Team) to ensure that coordinated services are provided to survivors.

3) Describe the indirect clients for this program, if any.

Callers on our 24-hour HELPLINE receive information about sexual assault services.

4a) Expected total annual unduplicated direct clients for this program: **693**

4b) Expected annual unduplicated direct clients who are City of San Marcos residents: **258**

5) Does program participation depend upon income or any other determination of eligibility?

No:

Yes: If Yes, please attach a copy of the eligibility guidelines.
(If a sliding scale is used attach a copy of the scale used.)

Submitted By:




Signature of Executive Director

9/1/2021
Date

Melissa Rodriguez
Printed Name of Executive Director

Approval:



Signature of Board President

9/1/2021
Date

Katie McVaney
Printed Name of Board President



HUMAN SERVICES FUNDING QUESTIONNAIRE FY 2022

The Board strongly requests that all answers be typed.
Responses should not exceed 75 words per question.

PLEASE COMPLETE ALL QUESTIONS.

1. What is the agency's or organization's mission?

The purpose of the Hays-Caldwell Women's Center is to create an environment where violence and abuse are not tolerated in the communities we serve. The Center will provide education, violence prevention services and crisis intervention to victims of family violence, dating violence, sexual assault and child abuse. We will seek the support and resources necessary to meet this mission.

2. Regarding the program for which funding is being requested, what evidence suggests this program is needed in San Marcos or nearby?

Sexual assault is an ongoing battle in all communities, including the San Marcos area. In 2020 our Advocates responded 102 times to local Hospitals for recent victims of sexual assault. Last year, 258 victims of sexual assault from San Marcos benefitted from free and confidential services at HCWC. In our two-county service area, San Marcos consistently has the highest number of sexual assault victims who seek our services.

3. What specific, measurable outcomes or results do you hope to achieve with this program?

Our goal for our Sexual Assault Program is for at least 85% of clients surveyed to know more ways to plan for their safety due to services provided. We also track "increased knowledge of their rights as a victim of crime" and "increased knowledge of resources available." We utilize computerized outcome surveys for clients to complete online. The results are tabulated and tracked. The survey is comprised of both open ended and standardized questions. This summer, when asked what services were most helpful, one client wrote in the outcomes survey: "The unendingly compassionate & ethical professionals gave me HOPE, I wasn't alone...Respect and their efforts towards the preservation of our clients dignity."

4. How will you measure results throughout the year?

HCWC utilizes a two-pronged approach to outcome measurement and measuring program success. All clients served in the Sexual Assault Program are entered into a database and all services provided are recorded and tracked. We have continued to measure and track all client interactions even while having to make changes in the way that we deliver services as a result of COVID-19. It is more important than ever that we utilize technology to meet the needs of our clients and keep accurate records. The agency ensures the number of clients served each year and the services they receive are tracked and recorded accurately.

5. Please answer the following questions if funding is requested for staff:

These funds will not be used for staff salaries.

a. List the title of each position for which funding is requested, how many hours per week will be spent on this program vs other programs, and the activities associated with each position.

b. If staff funding requests can only be partially funded, how will you supplement the funding to cover the remainder needed?

c. Staff pay may only be funded for one year. What will you do to provide for this position next year?

6. Funding Questions:

a. What has your organization done in the past two years to raise different funding for this program? HCWC is committed to achieving our mission of creating an environment where violence and abuse are not tolerated in the communities we serve. We utilize all available resources to achieve this goal. Most of the funding for this program is derived from federal and state grants along with a significant contribution from our main foundation grant partner, the St. David's Foundation.

b. What do you plan to do this year to find different funding for this program? We continually strive to increase our individual giving and community support through donor cultivation, awareness campaigns and strategic planning.

7. What additional funding is your agency requesting for this program?

Funding Source	Amount Requested	Amount Granted	Pending (Y/N)
OAG State	\$172,207	\$172,207	No
OAG Federal	\$100,000	\$100,000	No
OVAG	\$45,000	\$45,000	No
Victims of Crime Act- VOCA Sexual Assault	\$329,240	\$329,240	No
Christus Community Impact Fund	\$50,000		Yes

8. Describe any differences between the way you had proposed spending last year's allocation and they way you actually spent it.

We were able to utilize the allocated funds exactly how we had planned.

9. How many volunteers does your agency or organization have and how many hours do they spend on the program requesting funding?

In FY 2020 we hosted 417 volunteers who donated 6,737 hours of their time to serve victims of abuse in our community. Volunteers go through our OAG-Certified Training to become Certified Sexual Assault Advocates. When advocates complete training they can sign up for Hospital Emergency Advocate Response Team (HEARTeam) shifts to respond to recent sexual assault victims at our local hospitals. Advocates are knowledgeable on the procedures of the Sexual Assault Forensic Exam as well as the effects experienced by recent trauma victims. Counseling Interns also work with sexual assault survivors on processing trauma and beginning their journey to healing through individual and group counseling.

10. Board of Directors Questions:

a. How is the agency's or organization's Board of Directors selected?

Each year the Board make-up is analyzed and potential members are identified based on needs. The Nominating Committee interviews potential members and a slate is presented for a vote at the Annual Meeting. We seek board members from every town we serve, from various professional disciplines and from diverse backgrounds.

b. How often do does the Board meet?

The board meets monthly with the exception of December and the 17 elected and voting members had an overall attendance of 87% in FY2020. In addition to elected members, we have three Children's Advocacy Center Partner Agency Board Representatives and two Emeritus Board Members for a total of 22 members.

c. What actions do Board members take to support the programs of the agency or organization?

Every Board Member is a part of one of four Committees, which includes Operations, Finance, Public Awareness and Fundraising. They meet regularly to discuss any necessary changes to programming, policies and procedures. All Board Members are community advocates for the Center and the victims we serve.